

POLÍTICA DE COOKIES

1. ¿Cómo utilizamos las cookies y otras tecnologías similares en el Sitio web?

Las cookies son pequeños archivos de texto que se envían a su ordenador cuando visita este Sitio web. Utilizamos cookies para los fines establecidos anteriormente y de conformidad con el Aviso de Privacidad.

En www.yoveo.com se utilizan los siguientes tipos específicos de cookies u otras tecnologías de seguimiento:

- Las llamadas cookies de sesión se almacenan durante la visita y se eliminan posteriormente.

Las cookies se utilizan como parte del procedimiento de pedido, lo que le permite rellenar y gestionar su cesta de la compra, y con el fin de hacer que la visita a la página de inicio sea atractiva y mantenerla optimizada para las necesidades de los visitantes. Además, el uso de cookies permite utilizar determinadas funciones de la página de inicio.

<https://www.adosgotasde.com/index.php>

No utilizamos cookies para realizar un seguimiento de los visitantes individuales ni para identificarlo, sino para obtener información útil sobre cómo se utiliza nuestro Sitio web. Los Datos personales generados a través de las cookies se recogen de forma anónima y están sujetos a su derecho a oponerse al tratamiento de dichos datos, tal y como se establece más adelante.

Tenga en cuenta que puede modificar su navegador para que lo informe cuando se envíen cookies. Si no desea recibir cookies, también puede rechazarlas activando la configuración correspondiente en su navegador. Por último, también puede eliminar las cookies ya configuradas.

Tenga en cuenta que las cookies de sesión utilizadas y descritas son necesarias para el correcto funcionamiento de la web.

Para obtener más información sobre cómo gestionar las cookies en su dispositivo, consulte la función Ayuda de su navegador o visite www.aboutcookies.org, que incluye información completa sobre cómo hacerlo en una amplia variedad de navegadores (el enlace es externo).

Strictly Necessary

FIRST-PARTY

| Host | Name | Description | | | |
|-----------------|-------------|---|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| adosgotasde.com | ARRAffinity | This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session. | | | |
| | | Session | / | | |

Performance

FIRST-PARTY

| Host | Name | Description | | | |
|-----------------|---------|--|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| adosgotasde.com | _gclxxx | Google conversion tracking cookie | | | |
| | | 3 months | / | | |
| adosgotasde.com | _ga | Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics. | | | |
| | | 2 years | / | | |

| Host | Name | Description | | | |
|-----------------|------|--|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| adosgotasde.com | _gid | Used to distinguish users by Google Analytics – third-party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the “masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics. | | | |
| | | a day | / | | |

Targeting/Advertising

FIRST-PARTY

| Host | Name | Description | | | |
|-----------------|--|---|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| adosgotasde.com | _gat_gtag_xxxxxxxxxxxx xxxxxxxxxxxxxxxxxxxx | Google Analytics | | | |
| | | a few seconds | / | | |
| adosgotasde.com | _fbp | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | | | |
| | | 3 months | / | | |

THIRD PARTY

| Host | Name | Description | | | |
|--------------------|------|---|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| acuityplatform.com | auid | This domain is owned by Acuity Platform. The company provides a range of cookie-tracking solutions and marketing and advertising services. | | | |
| | | a year | / | | |
| facebook.com | fr | This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Contains browser and user unique ID combination, used for targeted advertising. | | | |
| | | 3 months | / | | |
| www.facebook.com | | This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. | | | |
| | | Session | / | | |

Unknown

FIRST-PARTY

| Host | Name | Description | | | |
|-----------------|-------------------------|-------------|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| adosgotasde.com | ARRAffinity SameSite | - | | | |
| | | Session | / | | |

THIRD PARTY

| Host | Name | Description | | | |
|-----------------------|-----------|---------------|------|--------|-----------|
| | | Lifespan | Path | Secure | Http only |
| bootstrapcdn.com | __cfduid | - | | | |
| | | a month | / | | |
| cloud.email.alcon.com | ADRUM_BTa | - | | | |
| | | a few seconds | / | | |
| cloud.email.alcon.com | ADRUM_BT1 | - | | | |
| | | a few seconds | / | | |